



## **WBFSH Strategic Plan 2008 – 2012 (As updated in November 2009)**

### **Chapter 1. Introduction**

The World Breeding Federation for Sport Horses (WBFSH) is a non profit federation of sport horse studbooks from around the world. It has registered offices at the Royal Dutch Warmblood Studbook (KWPN) in the Netherlands and is subject to Netherlands law. Constituent bodies of the WBFSH are the General Assembly, the Board, the Executive Committee, the Disciplinary Committee, the Board of Appeal and the Audit Committee.

The WBFSH generally promotes the common interests of its member studbooks and acts as a representative body for the sport horse breeding sector.

The General Assembly meets annually and is attended by representatives of member organisations. It is the governing body of the Federation. The WBFSH has a board charged with the management of the Federation and an executive committee accountable to the Board. The Disciplinary Committee, the Board of Appeal and the Audit Committee are sub-committees of the Board that help ensure that good governance procedures are practiced.

### **Mission Statement**

To promote and develop the sport horse breeding industry, to advance the objectives of member organisations and co-operation among member studbooks and the common interests of sport horse breeding worldwide.

### **Values**

To be an effective and efficient organisation respecting its statutes and rules while at the same time having regard to:

- The betterment of man and animals;
- Sustainability of production;
- Protection of the environment;
- Respect for animal welfare;
- Dignity of the person;
- Improvement in returns from sport horse breeding



## **Chapter 2. Major Goals**

The major goals of the WBFSH are:

**Goal 1.** Stimulate the development of sport-horse breeding world wide.

**Goal 2.** Co-ordinate and stimulate co-operation among member studbooks.

**Goal 3.** Represent the common interests of the sport-horse breeding world internationally.

**Goal 4.** Cooperate with other relevant organisations to promote horse breeding generally, to better integrate sport and breeding and to advance interests of member studbooks and individuals.

**Goal 5.** Be efficient and effective as an organization respecting good financial control, good governance and best practice in management.

## **Chapter 3. Strategies to achieve goals.**

The strategies that the WBFSH will adopt to achieve the major goals are:

### **Goal 1. Stimulate the development of sport-horse breeding worldwide**

1. Campaign for the inclusion of breeding information on starting lists.
2. Organise meetings, conferences, seminars, workshops, etc
3. Manage the sport-horse ranking project in the three disciplines of Dressage, Showjumping and Eventing and prizes for the leading breeders and studbooks.
4. Support the international exchange of information regarding breeding programmes.
5. Champion promising new developments relevant to horse breeding and sport.
6. Maintain a presence in leading international horse magazines.

### **Goal 2. Co-ordinate and stimulate co-operation among member studbooks.**

1. Set up and maintain a website to disseminate and share information.
2. Develop standardized ways for the transfer of data on horses.
3. Promote adoption of standardized numbering and identification methods for horses. E.g. the UELN; information to be included on passports.
4. The WBFSH supports the international exchange of information regarding Breeding programmes.



5. Publish a Newsletter.

**Goal 3. Represent the common interests of the sport horse breeding world internationally.**

1. Respond to importance topical issues in horse breeding and sport by:
  - Issuing statements/press releases;
  - Lobbying as appropriate;
  - Answering requests for views, information, etc;
  - Leading articles, editorials and views in relevant publications and websites.
2. Organising occasional meetings/events on horse related matters of current public interest.

**Goal 4. Co-operate with other relevant organisations to promote horse breeding generally, to better integrate sport and breeding and to advance interests of member studbooks and individuals.**

1. Continue with the Young Horse Championships in Dressage, Showjumping and Eventing.
2. Develop further our close working relationship with the FEI.
3. Maintain liaison with relevant parts of the European Union.
4. Maintain a close working relationship with the Horse Commission of the European Association for Animal Production.
5. Develop better liaison with the Horse sections of international farming and agri-business organisations. *E.g. COPA/COGECA.*
6. Maintain liaison with other horse related bodies, and International Governmental and Non-Governmental Organisations that from time to time may have common interests with the WBFSH

**Goal 5. Be efficient and effective as an organisation, respecting good financial control, good governance and best practice in management.**

1. Follow a process of multi-annual budgeting.
2. Have written standard operating procedures as much as possible.



3. Apply best practice in internal financial control and audit.
4. Aspire to be a model of best practice in using the latest information and communication technologies to be efficient and effective in administration.
5. Review the Statutes to ensure continued relevance and to make administration as simple and easy as possible.

#### **Chapter 4. Implementation Plan**

The goals in the Strategic Plan and the strategies for achieving the goals will form the basis on which annual plans are formulated. New initiatives for priority action in the third year of the plan are:

Review of the Statutes in the following respects:

- Monitor opportunities to become subject to international law rather than the Netherlands law.
- Implement stallion rankings

Establishment of a working group on EU legislation together with FEI and COPA

Improve communication between stud books and FEI in general and specifically concerning data exchange

Further seminars on judging in cooperation with FEI

Coordination of horse welfare issues

#### **Chapter 5. Monitoring Plan**

The Board will review the implementation of the Strategic Plan 2008 – 2012 annually and report on progress with implementation to the General Assembly. The continuing relevance of the Plan will be part of the annual review and proposals for amendment of the Plan, as necessary, will be made.